UNBUNDLING EDUCATION
Replacing Services, One Fragment at a Time.
By Michael Staton, Founder, Inigral.

Content delivery
Online, students have access to more engaging and entertaining content and instructors with more authority and expertise.

Feedback leading to mastery
While feedback on simple math or code problems is relatively easy to do at scale, feedback on speech, presentation, writing, and communication are markedly difficult to automate or scale.

Models of thinking and doing
Instructors can rely on demonstrations of thinking and doing put online by experts in their fields, freeing them to focus on the direct relationship with the student.

Content sequencing and pathways
Students will have easy access to more constructivist curriculum packages and have courses of study with a tighter alignment to the job market.

Mentorship
Potential mentors generally lack the drive or time to find and filter new young people to mentor. Within the shared environment of academia, the "pay it forward" value of mentorship is more immediately apparent.

A transformative experience
Students starting college are seeking a space to grow as people. The internal transformation may be hard to achieve online, but may be possible through alternative in-person programs.

An affiliate network
The internet has created decentralized networks that are tightly integrated with a student's career path, making it easy to assemble a personal learning network that provides inspiration and peer feedback.

A signal to the job market
Traditionally, a degree is a signifier of motivation, socialization, and learning capability. The internet is introducing alternative signifiers for skills and proficiency.

A supervised coming of age
What helps students come of age? Events and curriculum that build character, provide opportunities for leadership, and force students to interact with different cultures and ideas.

A credential of estimated competency
Given the variation in content and quality across the education system, a diploma does not always correlate tightly to skill sets in demand.